

To, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001

Scrip code- 530577

Subject: Intimation to members holding securities in Physical Mode

Dear Sir/Ma'am,

Pursuant to Regulation 30 and Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the letter being sent to the members holding securities in a physical mode in compliance with the SEBI Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021.

Kindly take the same on your records.

For Ladderup Finance Limited

Dhiraj Gupta

Company Secretary & Compliance Officer

Date: 14th February, 2022

Place: Mumbai

Encl: As Above

Ladderup Finance Limited

Regd. Office: 102 - A, 1st Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Near Gurunanak Hospital Road, Bandra (East), Mumbai – 400 051 Tel.: +91 22 4246 6363 Fax: +91 22 4246 6364 E-Mail: info@ladderup.com Website: www.ladderup.com CIN: L67120MH1993PLC074278



FOR THE ATTENTION OF SHAREHOLDERS HOLDING SHARES IN PHYSICAL MODE

Dear Investors.

With reference to SEBI Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated 3rd November, 2021 which mandates all the listed companies to record the PAN, Nomination, KYC details of all the shareholders and Bank Account details of first holder. We request you to follow the instructions our RTA namely Link Intime India Pvt Ltd given in the attached letter.

Further, please be informed that pursuant to Regulation 40 of SEBI (Listing Regulations and Disclosure Requirements) Regulations, 2015 read with SEBI (Listing Obligations and Disclosure Requirements) (Amendment) Regulations, 2022 transfer of securities of a listed company would not be processed unless the securities are held in dematerialized form. Also, transmission or transposition of securities held in physical or dematerialised form will be effected only in dematerialised form.

Please also be apprised that SEBI vide Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2022/8 dated 25th January, 2022 has mandated to issue securities only in dematerialized form for the services such as a) Issue of duplicate securities certificate, b) Claim from Unclaimed Suspense Account, c) Renewal / Exchange of securities certificate, d) Endorsement, e) Sub-division / Splitting of securities certificate, f) Consolidation of securities certificates/folios, g) Transmission and h) Transposition.

Hence, we suggest all the shareholders holding shares of the Company in Physical form to kindly dematerialize your Shares. Please approach your Depository Participant(s) / Broker(s) to get the details of procedure and documents required for dematerialization of shares. In case of any queries or difficulties please mail us at compliance@ladderup.com.

Benefits of Dematerialization of shares

Shares held in DEMAT form have several advantages and help eliminate many problems that investors have to face while dealing with securities. They minimize paperwork that is involved with the ownership, trading, and transfer of securities. It facilitates faster transactions and makes trade of securities extremely convenient. There are a wide range of advantages associated with a DEMAT account such as:- a) The risks pertaining to physical certificates like loss, theft, forgery and damage are eliminated completely with a DEMAT account. b) Less paperwork enables quicker transactions and higher efficiency in trading including immediate transfer of shares and faster settlement cycle, c) Ease in portfolio monitoring d) The shares that are created through mergers and amalgamation/ acquisitions of companies are credited automatically in the DEMAT account, etc.

For and on behalf of Ladderup Finance Limited

Secretarial Department

Ladderup Finance Limited

Redg. & Corp. Office: 102-A, 1st Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Near Gurunanak Hospital Bandra (East), Mumbai – 400 051 Tel.: 91-22-42 46 6363, Fax: 91-22-42 46 6364, E-Mail: info@ladderup.com Website: www.ladderup.com CIN:L67120MH1993PLC074278



Link Intime India Pvt. Ltd CIN: U67190MH1999PTC118368

C-101, 247 Park, L.B.S.Marg, Vikhroli (West), Mumbai - 400083

Tel: 022-49186270 Email: kyc@linkintime.co.in

Website: https://www.linkintime.co.in

Dear Investor,

Subject: -Request for Updating the KYC details as per SEBI Circular No.SEBI/HO/MIRSD/MIRSD RTAMB/P/CIR/2021/655 dated 3rd Nov 2021.

We refer to the above circular issued by SEBI that mandates all the listed companies to record the **PAN, Nomination, KYC details** of all the shareholders and **Bank Account details** of first holder. This is applicable for all the security holders in physical mode.

The salient features and requirements of the circular are as follows:

A) Non – updation of KYC - Folios: wherein any ONE of the cited details/documents (i.e PAN, Bank Details, Nomination) are not available on or after April 01, 2023, shall be frozen as per SEBI circular.

Notes:

- 1) The securities in the frozen folios shall be:
 - Eligible to lodge any grievance or avail service request from the RTA only after furnishing the complete documents / details as aforesaid.
 - Eligible for any payment including dividend, interest or redemption payment only through electronic mode upon complying with the above stated requirements.
- 2) a) The relevant formats for Nomination and Updation of KYC details viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 and SEBI circular are available on the RTA website as mentioned below;

 https://www.linkintime.co.in
 → Resources → Downloads → General → Formats for KYC.
 - b) Original cancelled cheque leaf bearing the name of the first holder failing which first security holder is required to submit copy of bank passbook / statement attested by the bank which is mandatory for registering the new bank details.
- B) Mandatory Linkage of PAN with Aadhar As per the Central Board of Direct Taxes (CBDT) it is mandatory to link PAN with Aadhar number by March 31,2022. Security holders who are yet to link the PAN with Aadhar number are requested to get the same done before March 31, 2022. Post March 31, 2022 or any other date as may be specified by the CBDT, RTAs shall accept only valid PANs and the ones which are linked to the Aadhar number. The folios in which PAN is / are not valid as on the notified cut-off date of March, 31, 2022 or any other date as may be specified by the CBDT, shall also be frozen.

Note: - Security holders from Sikkim can provide self-attested copy of Aadhar Card/Voter's Card/Driving License/Passport or any other identity proof as issued by the Govt.

In view of aforesaid, we request you to submit the Investor Service Request Form ISR-1 appended herewith, along with the required supporting documents as stated in Form ISR-1 at the earliest.

You may use any ONE of the following modes for submission:

- 1. **In Person Verification (IPV):** by producing the originals to the authorised person of the RTA, who will retain copy(ies) of the document(s).
- 2. In hard copy: by furnishing self-attested photocopy(ies) of the relevant document, with date.
- 3. With e-sign:

 - (b) Investors can also upload KYC documents with **e-sign** on our website https://www.linkintime.co.in → Investor Services → KYC Compliance.

E-Sign is an integrated service which facilitates issuing a Digital Signature Certificate and performing signing of requested data by e-sign user. You may approach any of the empanelled e-sign service providers available on https://cca.gov.in/ for the purpose of obtaining e-sign.

Yours faithfully,

For Link Intime India Pvt. Ltd Investor Relation Cell (IRC)

This is a computer generated letter and hence no signature required. If you have already submitted the documents for updating KYC or have dematerialised your physical securities, please do not submit the documents again.

Form ISR - 1

(-SEBI circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021 on Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination)

REQUEST FOR REGISTERING PAN, KYC DETAILS OR CHANGES / UPDATION THEREOF

[For Securities (Shares / Debentures / Bonds, etc.) of listed companies held in physical form]

Mobile Number

E-mail address

A. I / We, request you to Register / Change / Update the following (Tick ✓ relevant box)

☐ Signature

Registered Address

□ PAN

Bank details

B. Security and KYC	Details [to b	be filled in by the First Holder]						
Name of the Issuer Cor	mpany	Folio No(s)						
Face value of Securitie	s			Number of Secur	ities			
Distinctive number of S (Optional)	Securities	From		То				
E-mail Address								
Mobile Number								
Serial No		{ Serial no as printed in KYC Form						
C. I/We are submitting	document	s as per Table below (tick√as re	levant, r	efer to the instructions):				
Name(s) of the Security	y holder(s)	in Capital as per PAN		PAN		PAN Linked to		
Copies of PAN of all the Holder	(s) duly self-atte	ested with date to be enclosed with this For			Aadhar -Y/N			
1.						Tick any one [✓] * Yes / No		
2.						Yes / No		
3.						Yes / No		
4.						Yes / No		
Note: * PAN shall be valid on	ly if it is linked	to Aadhar by March 31, 2022, or any oth	ner date as	s may be specified by CBDT.				
		Bank Account Deta	ils of Fir	st Holder				
Name of the Bank & Branch		IFSC						
Bank A/c No.	Tick any one [✓]- Acct type ☐ Savings ☐Current☐ NRO ☐ NRE ☐ Any other []							
_	•	ring the name of the first holder is ma for registering the Bank Account details.	ndatory, fa	ailing which first security ho	older shall	submit copy of bank		
Demat Account Numb	oer	16 digit DP/CL []						
Also provide Client Mas	ter List (CM	L) of your Demat Account, provid	ed by the	e Depository Participan	t.			
space is required) in which	I / we are the	RTA) to update the above PAN and K' holder(s). uments enclosed are true and correct.	YC details			rate Annexure if extra hat is not applicable]		
First Holder		Joint Holder - 1		Joint Holder - 2	oint Holder - 3			
Signature								
Name								
Address								
PIN								
Motor If the address montions	ad above differ	re from the address registered with the C	'omnony	you are requested to record	4ha ma <u>ssi</u>	drage by submitting the		

Note: If the address mentioned above differs from the address registered with the Company, you are requested to record the new address by submitting the documents as specified in point (3) overleaf.

I/We are submitting documents as per Table below (tick√as relevant, refer to the instructions):

No.	✓	Document/Information/Details	Instruction/Remark						
1		PAN of (all) the (joint) holder(s)	PAN copies of all the holder(s) duly self-attested with date to be enclosed. PAN shall be valid only if it is linked to Aadhar by March 31, 2022, or any date as may be specified by the CBDT. For Exemptions / Clarifications on PAN, please refer to Objection Memo as specified in SEBI circular.						
2		Demat Account Number	Provide Client Master List (CML) of your Demat Account, provided by the Depository Participant.						
3		Proof of Address of the first Holder	Provide self attested copy of any ONE of the documents, issued by a Govt. Authority, only if there is change in the address; Client Master List (CML) of your Demat Account, provided by the Depository Participant. Valid Passport/ Registered Lease or Sale Agreement of Residence/Driving License/Flat Maintenance Bill* Utility bills like Telephone Bill (only land line), Electricity bill or Gas bill - Not more than 3 months old. Identity card (with Photo) / document with address, issued by Central/State Government and its Departments, Statutory / Regulatory Authorities, Public Sector Undertakings, Scheduled Commercial Banks, Public Financial Institutions. For FII / sub account, Power of Attorney given by FII / subaccount to the Custodians (which are duly notarized and / or apostilled or consularised) that gives the registered address should be taken. The proof of address in the name of the spouse* * Kindly provide additional self-attested copy of Identity Proof of the holder/claimant.						
4		Bank details	Provide the latest copy of the bank statement with details of bank name, branch, account number and IFSC or Original cancelled cheque leaf bearing the name of first holder. Alternatively, Bank details available in the CML as enclosed will be updated in the folio.						
5		E-mail address	As mentioned on Form ISR-1, alternatively the E-mail address available in the CML as enclosed will be updated in the folio.						
6		Mobile	As mentioned on Form ISR-1, alternatively the mobile number available in the CML as enclosed will be updated in the folio.						
7		Specimen Signature	Provide banker's attestation of the signature of the holder(s) as per Form ISR – 2 and Original cancelled cheque leaf bearing the name of the first holder.						
8		Nomination	Submit Form(s) as per any ONE of the following options. SH-13 For First Time Nomination SH-14 For Change in Existing Nomination SH-14 and ISR-3 For Cancellation of existing Nomination and to "Opt-Out" ISR-3 To "OPT-Out" of Nomination or if No-Nomination is required						

Note: All the above forms are also available on the website of the RTA.

Form ISR - 2

(see circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021 on Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination)

Confirmation of Signature of Securities Holder by the Banker

				Se	erial No :		_		
				as	s menti	oned in KYC F	orm		
1. Bank Name and Branc	h		<u>-</u>						
2. Bank contact details									
Postal Address							•••••		
Mobile/Tel number									
E-mail address									
3. Bank Account number			_						
4. Account opening date									
		_							
5. Account holder's F	PAN	Aco	Account Holder's Name						
i)		i)							
ii)		ii)							
iii)		iii)							
iv)		iv)	•						
6. Latest photograph of t	he acco	ount holder(s	5)						
i)- Holder Photo	Holder Photo iii)- Holder Photo			iv)- Holder Photo					
7. Account holder(s) deta	ils as p	er Bank Reco	ords						
a) Address									
b) Mobile/Tel number									
c) Email address									
d) Signature(s) of the H	older(s	5)	•	I .					
				I I					
i)			-	1					
				I I					
ii)			=	! !					
				I I					
iii)			-	1 Bank Managa	na's Sianatu	ve and Bank Seal			
iv)				1	ecs Gignani	ne and Sank Sear			
(To be Mandatorily Filled	by the	Bank Officia	l)						
Place:		•••		ık Manager :					
Date:		Employee Code :							
Mobile / Tel no:	Fmail id:								

Form ISR - 3

Declaration Form for Opting-out of Nomination by Holders of Physical Securities in Listed Companies

(SEBI circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021 on Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination)

[Under Section 72 r/w Section 24 (1) (a) of Companies Act, 2013 r/w Section 11(1) and 11B of SEBI Act, 1992 and Clause C in Schedule VII and Regulation 101 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)] Date: 1 1 Serial No: (As mentioned in KYC Form) Name of the Company: Address of the Company: PARTICULARS OF THE SECURITIES (in respect of which nomination is being opted out) Distinctive No(s) **Nature of Securities** Folio No. No. of Securities * Certificate No. (From - To) Tick ✓ as relevant Equity / Debentures I / We the holder(s) of the securities particulars of which are given hereinabove, do not wish to nominate any person(s) in whom shall vest, all the rights in respect of such securities in the event of my /our death. I/ We understand the issues involved in non-appointment of nominee(s) and further are aware that in case of my / our death, my / our legal heir(s) / representative(s) are required to furnish the requisite documents / details, including, Will or documents issued by the Court like Decree or Succession Certificate or Letter of Administration / Probate of Will or any other document as may be prescribed by the competent authority, for claiming my / our aforesaid securities. Signature(s) as per Specimen recorded with the Company. **First Holder** Joint Holder -1 Joint Holder -2 Joint Holder -3 Signature Name and Address of Witness: Date [Signature of the witness * Use of ISR-3 (ie to Opt-Out of Nomination OR if "No_Nomination" is required by the investor) will be applied for the entire securities against the said Folio.

Form No. SH-13

Nomination Form

Pursuant to section 72 of the Companies Act, 2013 and rule 19(1) of the Companies (Share Capital and Debentures) Rules 2014]

To, Name of the Company:								entioned		rm)		
Address of the Co	ompai	ny:										
					_	en hereunder, wish to such securities in the				by nor	ninate the	
(1) PARTICULARS	OF TI	HE SECU	IRITIES (in r	espect of w	hich nomir	nation is being made)	:					
Nature of Securities Fol		lio No.	No. of Sec	curities*	Certificate No.		Distinctive No(s) (From – To)					
Tick ✓ as releva	int							, ,				
Equity / Debs/Bo	onds											
(2) PARTICULARS	S OF N	OMINE	E/S — [Use	photocopies o	f this blank n	nomination form in case of	f additional Mu	ltiple Nomi	nations in tl	he same	folio]	
Name of Nomin	ee											
Address of Nominee						Date of Birth		{ -	-	,	}	
Father's/Mother's/ Spouse's name					Occupation							
Nationality				Relationship with the security holder								
E-mail_id						Mobile No						
(3) IN CASE NOM	INEE I	S A MIN	IOR —			Bata of attacker						
Date of Birth	te of Birth {		}		Date of attaining majority							
Name of Guardian				Address of Guardia								
Signature(s) as per Sp	ecime	n recorded	d with the Cor	mpany.			•	T				
First Holder		Joint Holder -1			Joint Holde	r -2	Joint Holder -3			3		
Signature												
N ате												
Witness Details:												
Witness Name												
Address			 Pin:			 Pin:	Signature					
-							Date					

^{*} Nomination will be registered for entire holding in the folio. In case of more than one nominee, the ratio should be furnished & separate form to be filled for each nominee